



## Atlanta Vibe

### Graphic Designer – Job Description – 8.21.23

#### Position Summary

As a full-time graphic designer for the for-profit businesses of the Atlanta Vibe, this position will develop and execute multi-faceted creative campaigns across relevant owned and earned channels and will work collaboratively with relevant departments to initiate and produce innovative concepts.

The ideal candidate has a proven track record of ideating and producing exceptional work in a fast-paced environment and/or is a recent graduate with a specialization in graphic design.

As a graphic designer, you will be responsible for layout, design, and production on multiple projects, applying your individual talent and collaborating with other external and internal designers.

This full-time position is based at the Vibe offices with some WFH opportunity in Atlanta, GA.

#### Roles and Responsibilities

- Ideating and developing innovative design solutions across various mediums
  - flyers, brochures, invitations, print ads, social media, and identity programs
  - newsletters and emails including templates as needed.
- Develop ideas/concepts for key campaigns and all elements that support our marketing and visual efforts to bring those campaigns to life
- Adhere to Atlanta Vibe graphic and branding standards.
- Ensures all designs are completed with attention to detail and without inaccuracies
- Ability to meet deadlines, and plan efficiently
- Assist the team in working Atlanta Vibe gamedays
- Assists with photographic shoots to achieve project goals.
- As our first internal graphic design hire for the Atlanta Vibe this person will support including Atlanta Vibe Marketing Director, Social Media Manager and Exec Marketing Consultant

#### Qualifications and Education Requirements

1-3 years of graphic design experience or a degree specializing in graphic design

A portfolio of work that represents a diverse creative skill set

Experience with professional or collegiate sports is preferred, volleyball a plus.

Must be able to work independently and be self-motivated

Flexible schedule and willing to work extended hours if needed - particularly during the Atlanta Vibe, PVF season.

## Skills & Knowledge

Strong organization skills

Ability to work on multiple projects simultaneously

Must possess strong communications and interpersonal skills to effectively collaborate with and support design team and senior leadership

Proficient in Illustrator, InDesign, Photoshop, After Effects etc.

Motion and 3D design experience is preferred

Possesses the ability to present concepts and campaigns to senior leadership

To apply, please forward resume and portfolio to [info@atlantavibe.com](mailto:info@atlantavibe.com)

*Atlanta Vibe is an equal opportunity employer that is committed to diversity, equity and inclusion, and prohibits discrimination and harassment of any kind on the basis of race, color, sex, religion, national origin, citizenship, pregnancy, sexual orientation, gender identity, age, disability, genetic information, military status, political belief, or any other characteristic protected under the law. This policy applies to all our employment practices within our organization.*